



January 12, 2017

FEDERAL TRADE COMMISSION HOLDS SECOND ANNUAL PRIVACYCON

Today the Federal Trade Commission is holding its second annual PrivacyCon. You can watch the conference and send questions and comments via the Live Webcast at:

<https://kvgo.com/ftc/01-12-2017-PrivacyCon>

The conference includes leaders from the industry, academia and advocacy groups and seeks to address the privacy and security implications of emerging technologies. Topics to be covered include mobile privacy, consumer privacy expectations, information security and online behavioral advertising.

Privacy and data security continue to be important issues for the industry as rapidly changing technology constantly triggers new privacy and security concerns. The Firm monitors privacy law developments and assists clients in developing privacy compliance programs that reflect current standards. □

✧ *Elizabeth Anstaett and Emily Cellier*

LOOKING FOR A MARKETING AND PRIVACY

COMPLIANCE RESOURCE? We publish an easy-to-use reference, our **MARKETING AND PRIVACY DIGEST** that compiles the state laws governing financial privacy, fair credit reporting, telemarketing/automatic dialing and announcing devices, telephone monitoring and recording, electronic signatures and restrictions on the use of social security numbers by financial service providers. Creditors, marketers and servicers should find this resource invaluable to marketing and privacy program development and regulatory compliance.

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