



VIRGINIA ENACTS CONSUMER DATA PRIVACY LAW

On March 2, 2021, the Virginia Governor signed the Consumer Data Protection Act, making Virginia the second state to pass a comprehensive consumer data privacy law. The Act passed during Virginia's Special Legislative Session after both the House and Senate agreed to an amendment that creates a working group to review the provisions of the Act and issues related to its implementation. The working group is tasked with submitting findings, best practices and recommendations regarding the implementation of the Act no later than November 1, 2021.

As we previously reported, the Act applies to persons that conduct business in Virginia and that (i) during a calendar year, control or process personal data of at least 100,000 consumers or (ii) control or process personal data of at least 25,000 consumers and derive over 50% of gross revenue from the sale of personal data. The Act exempts financial institutions or data subject to the Gramm Leach Bliley Act. See our prior ALERT of February 8, 2021 for full details of the Act.

The Act will become effective on January 1, 2023. Please let us know if you have any questions. ☐

✧ *Elizabeth Anstaett and Lindsay Valentine*

Darrell L. Dreher
ddreher@dtlaw.com

Elizabeth L. Anstaett
eanstaett@dtlaw.com

Emily C. Cellier
ecellier@dtlaw.com

Susan L. Ostrander
sostrander@dtlaw.com

2750 HUNTINGTON CENTER
41 S. HIGH STREET
COLUMBUS, OHIO 43215
TELEPHONE: (614) 628-8000 FACSIMILE: (614) 628-1600
WWW.DTLAW.COM

To see previously sent ALERTS, visit our website at www.dtlaw.com

To decline future ALERTS, please contact us at ALERTS@DLTLAW.COM. This ALERT has been prepared for informational purposes only. It does not constitute legal advice and does not create an attorney-client relationship.

Michael C. Tomkies
mtomkies@dtlaw.com

Susan M. Seaman
sseaman@dtlaw.com

Lindsay P. Valentine
lvalentine@dtlaw.com

Judith M. Scheiderer
jscheiderer@dtlaw.com

Robin R. De Leo
robin@deher-la.com