



## CALIFORNIA PRIVACY AGENCY SEEKS COMMENT ON NEW CPRA REGULATIONS

The new California Privacy Protection Agency announced it is seeking input for developing regulations to implement Proposition 24, the California Privacy Rights Act of 2020 ("CPRA" a/k/a "CCPA 2.0"). See our ALERT dated [Nov. 4, 2020](#). The Privacy Protection Agency is the enforcement agency created by the CPRA to enforce California privacy laws. Previous regulations were issued in March of 2021 by the California Attorney General under the California Consumer Privacy Act of 2018. See our ALERTS dated [March 16, 2021](#), [Oct. 14, 2020](#) and [Dec. 11, 2020](#). The CPRA and its regulations comprise a general privacy law that applies to businesses generally in addition to the requirements of the Gramm-Leach-Bliley Act applicable to financial institutions.

The Privacy Protection Agency is seeking broad public input on all areas in the privacy sphere while specifically asking about the following topics:

- Cybersecurity audits and risk assessments;
- Automated decision-making technology;
- Audits of businesses performed by the Privacy Protection Agency, including the scope of audit authority, procedures and safeguards;
- Consumers' rights to manage their personal information, opt-out of and limit sharing of their personal information and businesses' duties to respond to consumer requests; and
- Definitions and categories in the CCPA.

The deadline to submit comments is November 8, 2021. We continue to monitor updates on the CCPA and routinely advise clients on CCPA compliance issues. If you have any questions or would like assistance in submitting a comment to the Privacy Protection Agency, please let us know.

✧ *Elizabeth Anstaett and Ben Hurford*

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Darrell L. Dreher  
[ddreher@dtlaw.com](mailto:ddreher@dtlaw.com)

Elizabeth L. Anstaett  
[eanstaett@dtlaw.com](mailto:eanstaett@dtlaw.com)

Emily C. Cellier  
[ecellier@dtlaw.com](mailto:ecellier@dtlaw.com)

Susan L. Ostrander  
[sostrander@dtlaw.com](mailto:sostrander@dtlaw.com)

2750 HUNTINGTON CENTER  
41 S. HIGH STREET  
COLUMBUS, OHIO 43215  
TELEPHONE: (614) 628-8000 FACSIMILE: (614) 628-1600  
[WWW.DTLAW.COM](http://WWW.DTLAW.COM)

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Michael C. Tomkies  
[mtomkies@dtlaw.com](mailto:mtomkies@dtlaw.com)

Susan M. Seaman  
[sseaman@dtlaw.com](mailto:sseaman@dtlaw.com)

Benjamin J. Hurford  
[bhurford@dtlaw.com](mailto:bhurford@dtlaw.com)

Judith M. Scheiderer  
[jscheiderer@dtlaw.com](mailto:jscheiderer@dtlaw.com)

Robin R. De Leo  
[robin@deher-la.com](mailto:robin@deher-la.com)